

**'Empowering through creativity'**

**NEEDS STATEMENT**

Too many young people experience child poverty in Newcastle and Middlesbrough. They lack opportunities to explore their creativity and develop practical and social skills. This limits their potential for growth and personal development. By meeting these needs, children and young people become more confident and active, and improve their health, wellbeing, and potential.

**VISION**

Children and young people in the North East are creative, confident, and active members of society.

**MISSION STATEMENT**

Kids Kabin works in low-income neighbourhoods in Newcastle and Middlesbrough. We work with young people and families to design and run enjoyable and rewarding activities. Our delivery is creative, practical, and accessible and we prioritise partnership work with schools, community organisations and businesses. We take workshops into neighbourhoods, delivering at Kids Kabin centres, on the streets and in community venues.

**VALUES**

1. **Creative.** Inspiring people to explore creativity in a fun, motivating and collaborative environment.
2. **Enabling.** Creating opportunities for children to discover and fulfil their own potential, especially those most in need
3. **Respectful.** Providing a welcoming atmosphere in which all children and staff respect and care about each other and their wider community.
4. **Empowering.** Empowering young people to learn new skills and the confidence to make a positive difference in their community.

**OUR OVERALL GOAL – 2022-2025**

- To increase our impact by 2025 by enabling 1,750 young people a year to experience creative and personal development opportunities – increasing from 1,300 young people participating in 2021-2022.

**OUR AIMS – 2022-2025**

**To achieve this goal, our aims are:**

- To develop new partnerships and ways of working, providing opportunities to share practice, co-deliver and increase impact
- To increase in the quality of youth leadership and adult volunteering and further develop apprenticeships and training
- To empower communities to co-create projects and workshops
- To continue to explore different ways of increasing impact – including delivery in partnership, sharing our methodologies and working in new areas
- To increase our organisational resources, capacity and capability

## **STRATEGIC DEVELOPMENT PRIORITIES – 2022-2025**

### **People**

- To continue the steady growth in the number of young people engaging with and benefitting from workshops.
- To embed and develop the Newcastle apprenticeship programme and maintain international volunteers in Newcastle and Middlesbrough.
- To establish the Newcastle Programme Lead role.
- To increase our volunteer capacity, improve progression pathways for youth leaders and increase placement opportunities with local universities, colleges and schools.

### **Places**

- To continue to engage with, invest in and empower 10 low income neighbourhoods in Newcastle and Middlesbrough.
- To research local need and demand and respond by creating opportunities in new neighbourhoods.
- To work with community partnerships, local authorities and funders to research areas of high need and low opportunities for young people. To develop local collaborations to respond to these needs.

### **Partnerships**

- To continue consistent engagement with community partnerships in Newcastle and Middlesbrough.
- To enable these community partnerships to develop collaborative responses to gaps in provision and local needs.
- To introduce school partnerships and workshops in Middlesbrough, following the successful Newcastle programme.
- To work with community partnerships elsewhere in the north east to research need and create new delivery.

### **Processes**

- To continue to develop skill and practice sharing with new organisations and pilot collaborations to introduce Kids Kabin approaches and workshops into new locations in the north east.
- To reduce Kids Kabin carbon footprint, investing in low energy technology at our Kids Kabin buildings and promoting low carbon behaviours.
- To improve our impact measurement framework, based on outcomes and personal development for individual young people, volunteers and partner organisations.
- To develop new business partnerships each year bringing new skills and learning to Kids Kabin and communities.
- To review skills across the organisation, from Trustees, to staff and volunteers, and introduce improvements where needed.