

'Empowering through creativity'

NEEDS STATEMENT

Too many young people experience child poverty in Newcastle and Middlesbrough. They lack opportunities to explore their creativity and develop practical and social skills. This limits their potential for growth and personal development. By meeting these needs, children and young people become more confident and active, and improve their health, wellbeing, and potential.

VISION

Children and young people in the North East are creative, confident, and active members of society.

MISSION STATEMENT

Kids Kabin works in low-income neighbourhoods in Newcastle and Middlesbrough. We work with young people and families to design and run enjoyable and rewarding activities. Our delivery is creative, practical, and accessible and we prioritise partnership work with schools, community organisations and businesses. We take workshops into neighbourhoods, delivering at Kids Kabin centres, on the streets and in community venues.

VALUES

1. **Creative.** Inspiring people to explore creativity in a fun, motivating and collaborative environment.
2. **Enabling.** Creating opportunities for children to discover and fulfil their own potential, especially those most in need
3. **Respectful.** Providing a welcoming atmosphere in which all children and staff respect and care about each other and their wider community.
4. **Empowering.** Empowering young people to learn new skills and the confidence to make a positive difference in their community.

OUR OVERALL GOAL – 2022-2025

- To increase our impact by 2025 by enabling 2500 young people a year to experience creative and personal development opportunities – increasing from 1,300 young people participating in 2021-2022.

OUR AIMS – 2022-2025

To achieve this goal, our aims are:

- To develop new partnerships and ways of working, providing opportunities to share practice, co-deliver and increase impact
- To increase in the quality of youth and adult volunteering and the further development of apprenticeships and training
- To empower communities to co-create projects and workshops
- To continue to explore different ways of increasing impact – including delivery in partnership, sharing our methodologies and working in new areas
- To increase our organisational resources, capacity and capability

STRATEGIC DEVELOPMENT PRIORITIES – 2022-2025

People

- To embed and develop our apprenticeship scheme in collaboration with the Walker Workers, recruiting 2 Walker apprentices in June 2022, June 2023 and June 2024.
- To create, fundraise for and develop a Newcastle Operations Manager role.
- To increase our volunteer capacity and improve progression pathways and support systems for both youth and adult volunteers.
- To introduce student placements in collaboration with local Universities, starting in September 2022.

Places

- To develop new activity programmes in the Newcastle kitchen and café space, between September 2022 and June 2025.
- To recruit a consistent group of full time, international volunteers in Middlesbrough, starting with the opening of a volunteer house in September 2022.
- To collaborate with organisations in Hartlepool to support and develop their street workshop delivery and methodology – initially in summer 2022 and summer 2023.

Partnerships

- To develop research projects with local Universities and promote stronger relationships between universities and partner organisations in the communities in which we work.
- To continue consistent engagement with community partnerships in Walker, Byker and Middlesbrough and revive a community partnership in Cowgate.
- To develop 3 new business partnerships each year, between July 2022 and June 2025.

Processes

- To review and update our educational model and theory of change each year - in 2023, 2024 and 2025.
- To continue to improve our impact measurement framework, based on outcomes and personal development for individual young people.
- To establish a process enabling young people and parents to discuss the present operations and future developments of Kids Kabin.
- To diversify new income sources and increase annual, non-grant income to 10% by June 2023 and 20% by June 2025.

OPERATIONAL OBJECTIVES - 2022-23

These operational objectives are reviewed annually to remain responsive and up to date. They focus on delivery and operations during 2022-2023:

- To engage 1800 children and young people in Kids Kabin workshops in Newcastle and Middlesbrough, and with partner organisations in other locations.
- To deliver weekly centre-based workshops in our 5 Newcastle and 4 Middlesbrough communities.
- To deliver 60 workshops with 4 local primary schools in Newcastle and 30 workshops with 2 primary schools in Middlesbrough.
- To enable 100 young people to progress from participant to peer mentor and to young volunteer through the 'Making a Difference' projects and youth volunteering.
- To recruit 10 new volunteers in Newcastle and 5 in Middlesbrough.
- To evaluate the impact of Kids Kabin involvement for 100 individuals through distance travelled interviews.